

## Innovative investing in Western Sydney

An innovative advertising agency investing in digital out of home billboards with industry leading technology, superior and personalised customer service and attention to detail.

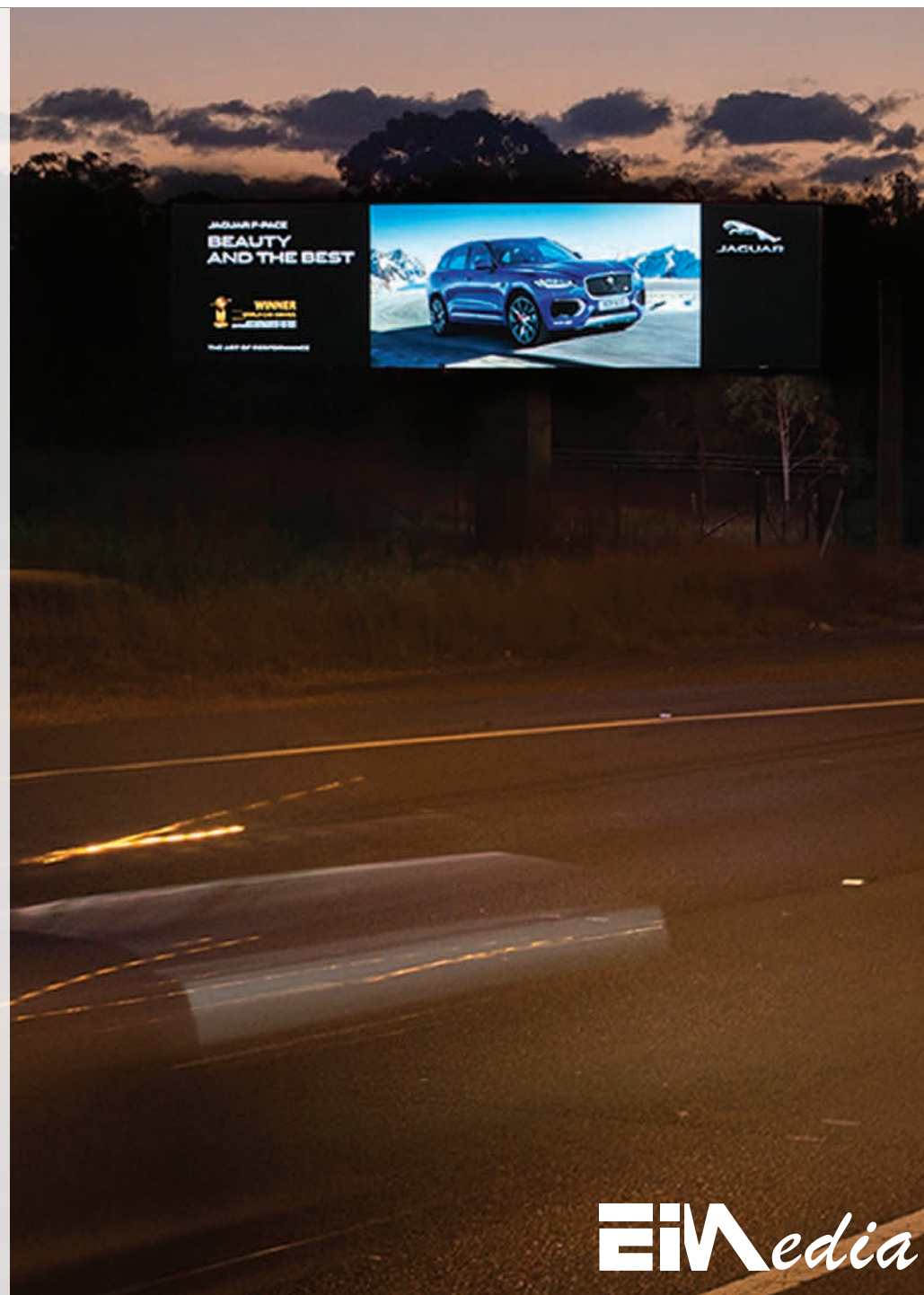
Our **strategically located digital billboards** provide maximum exposure delivering your brand or campaign message straight to the viewing audience resulting in solid viewer to conversion rates.

**Become part of the advertising revolution and find out just how far you can drive your advertising dollar**

Contact our team on:

**+612 9666 6640**

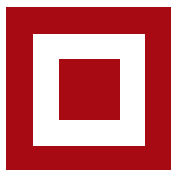
**[sales@eimedia.com.au](mailto:sales@eimedia.com.au)**



**EIMedia**



SOURCES: Based on xSights Data 2019. Values are subject to change without notice



## Great Western Highway - Eastern Creek Eastbound

Site Code: D49

**14,285** - Vehicles Daily

**100,000** - Commuters Weekly (Avg)

**42sqm** - Screen size

**Resolution** - 1320 x 320px

**24hr** - Operation

**346** - Minimum impressions daily

**1:10** - Content loop

**25sec** - Dwell time

**Geo** -33.791509,150.864527

50.52% - Female

49.48% - Male

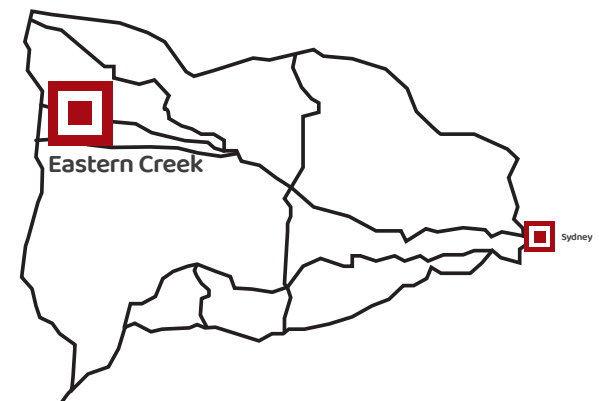
28% - Under 19 Years

60% - 20-65 Years

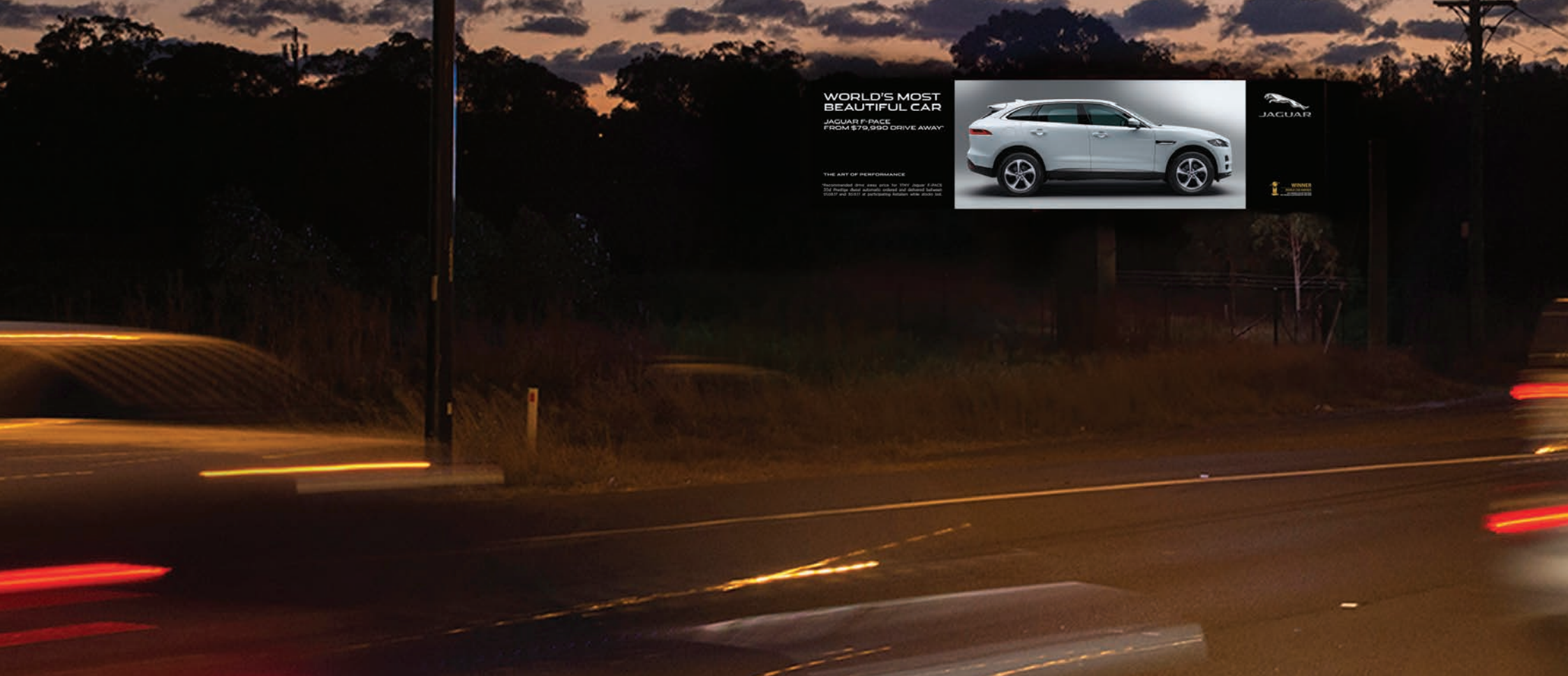
12% - 65 Years +

88% - Employment

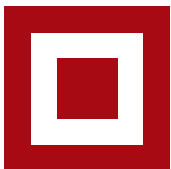
\$1,815 - Median Weekly Income



**EIM**edia



SOURCES: Based on xSights Data 2019. Values are subject to change without notice



## Great Western Highway - Eastern Creek Westbound

Site Code: D57

**14,285** - Vehicles Daily

**100,000** - Commuters Weekly (Avg)

**42sqm** - Screen size

**Resolution** - 1320 x 320px

**24hr** - Operation

**346** - Minimum impressions daily

**1:10** - Content loop

**25sec** - Dwell time

**Geo** -33.791509,150.864527

50.52% - Female

49.48% - Male

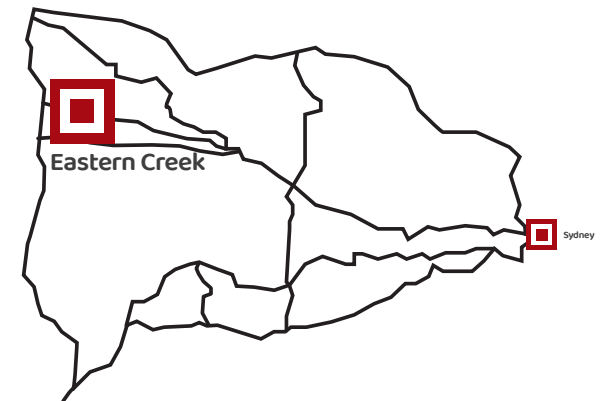
28% - Under 19 Years

60% - 20-65 Years

12% - 65 Years +

88% - Employment

\$1,815 - Median Weekly Income



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