

## Innovative investing in Western Sydney

An innovative advertising agency investing in digital out of home billboards with industry leading technology, superior and personalised customer service and attention to detail.

Our **strategically located digital billboards** provide maximum exposure delivering your brand or campaign message straight to the viewing audience resulting in solid viewer to conversion rates.

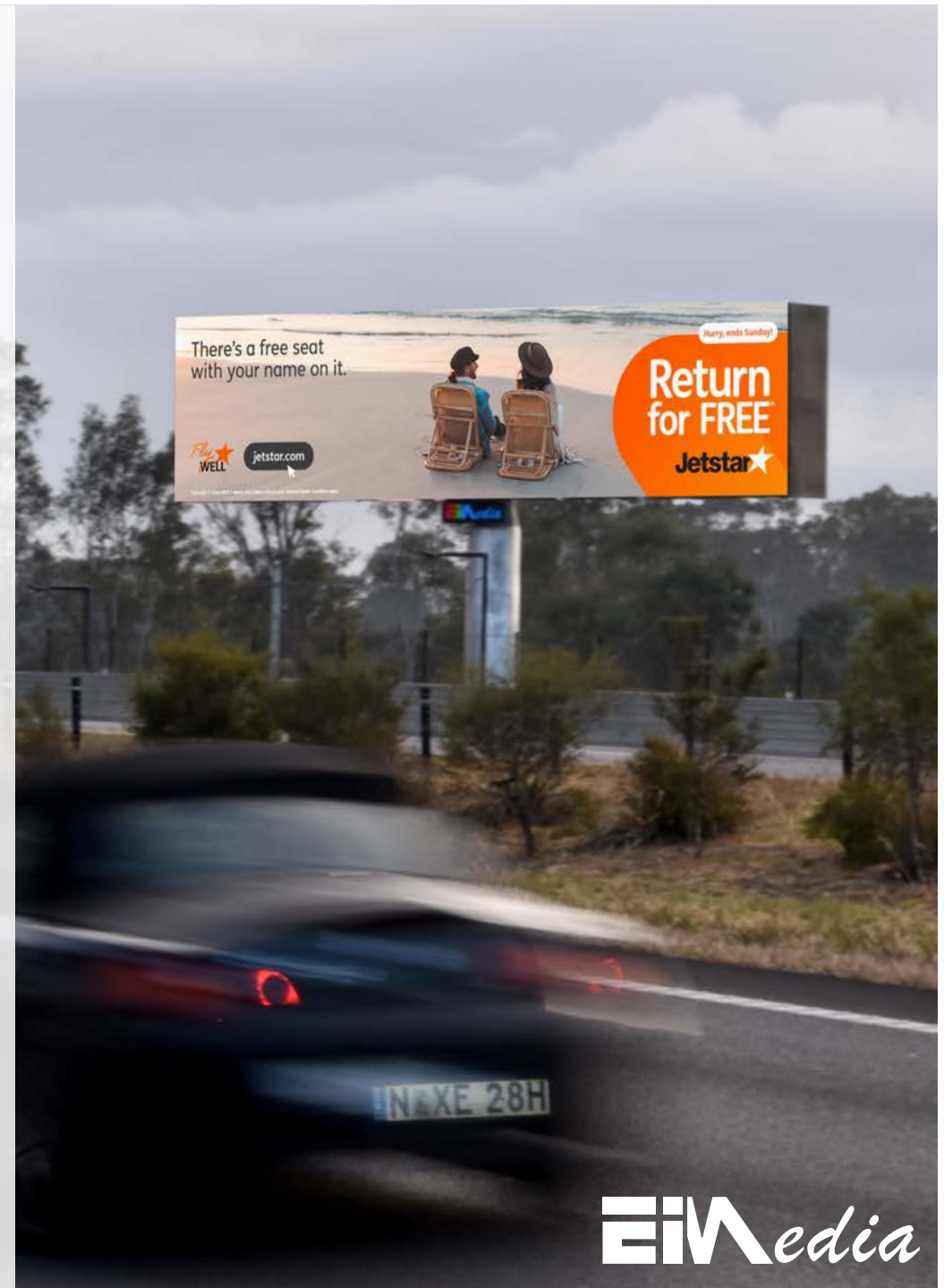
**Become part of the advertising revolution and find out just how far you can drive your advertising dollar**

Contact our team on:

**+612 9666 6640**

**[sales@eimedia.com.au](mailto:sales@eimedia.com.au)**

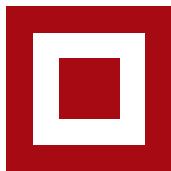
---



**EIMedia**



SOURCES: Based on xSights Data 2019. Values are subject to change without notice



## M7 - Horsley Park Northbound

Site Code: D97

**78,571** - Vehicles Daily

**550,000** - Commuters Weekly (Avg)

**92sqm** - Screen size

**Resolution** - 1920 x 480px

**24hr** - Operation

**288** - Minimum impressions daily

**1:10** - Content loop

**30sec** - Dwell time

**Geo** -33.838241, 150.856646

50.65% - Female

49.35% - Male

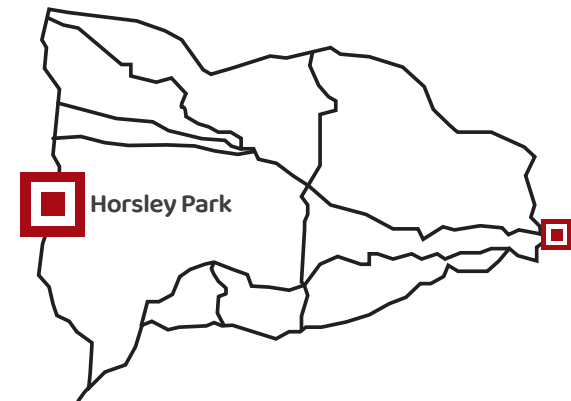
21% - Under 19 Years

60% - 20-65 Years

12% - 65 Years +

88% - Employment

\$1,720 - Median Weekly Income



**EIM**media