

## Innovative investing in Western Sydney

An innovative advertising agency investing in digital out of home billboards with industry leading technology, superior and personalised customer service and attention to detail.

Our **strategically located digital billboards** provide maximum exposure delivering your brand or campaign message straight to the viewing audience resulting in solid viewer to conversion rates.

Become part of the advertising revolution and find out just how far you can drive your advertising dollar

Contact our team on:

**+61 2 9666 6640**

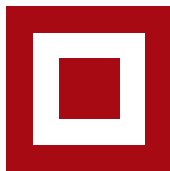
[sales@eimedia.com.au](mailto:sales@eimedia.com.au)

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**EIMedia**



SOURCES: Based on xSights Data 2019. Values are subject to change without notice



## M7 - Horsley Park Northbound

Site Code: D97

**78,571** - Vehicles Daily

**550,000** - Commuters Weekly (Avg)

**92sqm** - Screen size

**Resolution** - 1920 x 480px

**24hr** - Operation

**288** - Minimum impressions daily

**1:10** - Content loop

**30sec** - Dwell time

**Geo** -33.838241,150.856646

50.65% - Female

49.35% - Male

21% - Under 19 Years

60% - 20-65 Years

12% - 65 Years +

88% - Employment

\$1,720 - Median Weekly Income



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