

## Innovative investing in Western Sydney

An innovative advertising agency investing in digital out of home billboards with industry leading technology, superior and personalised customer service and attention to detail.

Our **strategically located digital billboards** provide maximum exposure delivering your brand or campaign message straight to the viewing audience resulting in solid viewer to conversion rates.

Become part of the advertising revolution and find out just how far you can drive your advertising dollar

Contact our team on:

**+61 2 9666 6640**

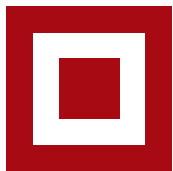
[sales@eimedia.com.au](mailto:sales@eimedia.com.au)

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**EIMedia**



SOURCES: Based on xSights Data 2019. Values are subject to change without notice



## Old Windsor Road - Parklea Northbound

Site Code: D241

**45,714** - Vehicles Daily

**320,000** - Commuters Weekly (Avg)

**16sqm** - Screen size

**Resolution** - 600 x 600px

**24hr** - Operation

**346** - Minimum impressions daily

**1:10** - Content loop

**25sec** - Dwell time

**Geo** -33.724539,150.939290

50.07% - Female

49.93% - Male

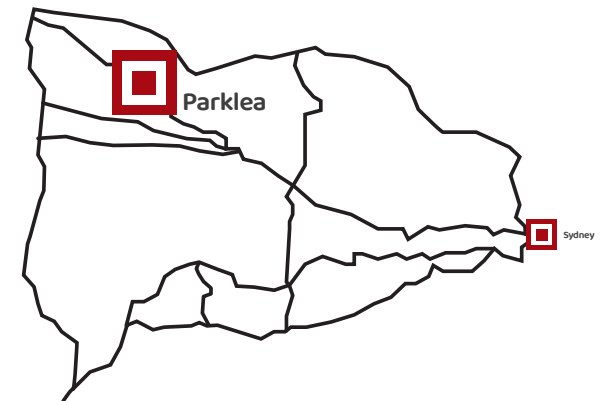
28% - Under 19 Years

61% - 20-65 Years

11% - 65 Years +

89% - Employment

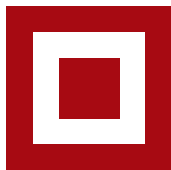
\$1,674 - Median Weekly Income



**EIMedia**



SOURCES: Based on xSights Data 2019. Values are subject to change without notice



## Old Windsor Road - Parklea Southbound

Site Code: D233

**40,000** - Vehicles Daily

**280,000** - Commuters Weekly (Avg)

**16sqm** - Screen size

**Resolution** - 600 x 600px

**24hr** - Operation

**346** - Minimum impressions daily

**1:10** - Content loop

**25sec** - Dwell time

**Geo** -33.724539,150.939290

50.07% - Female

49.93% - Male

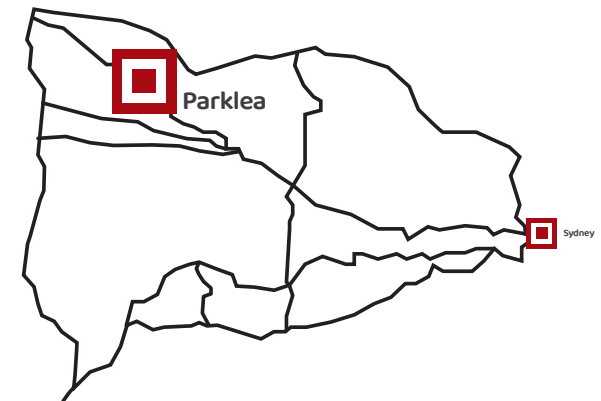
28% - Under 19 Years

61% - 20-65 Years

11% - 65 Years +

89% - Employment

\$1,674 - Median Weekly Income



**EIMedia**